

# WASHINGTON YOUTH SOCCER

## STATEMENT OF INTENT

Please accept this letter as my interest to serve another term on the Washington Youth Soccer Board of Directors.

I have enjoyed my three years as a board member and look forward to continue serving this wonderful association.

I believe my 40 years of experience at all levels of professional and amateur soccer allows me to take a very objective approach to important soccer decisions and governance.

In addition, my three years as the General Manager of the US Soccer National Teams including the 1994 World Cup as well as the honor of managing the US Women's first ever World Cup Trophy.

My experience at US Soccer in working with state associations and collaborating in designing the player development scheme provided me with great insight into how magnanimous and important this process is.

If re-elected, I will continue to serve on the audit committee, support the various projects to help the underserved community, attend youth tournaments and events and continue attend and participate in various committee meetings such as the SOC .

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Name: **William Nuttall**  
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Kent, WA 98032

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## **EXPERIENCE**

Golden Viking Sports

1997 to present

Owner

GVS is a distribution company to the **Sporting Goods industry**.

We distribute/license Diadora Soccer, Lego Footwear, Trax Soccer, and Level Ski Gloves

LJO International

1995-1997

VP International Sales

LJO produces 25 million pair of footwear to US retailers. I was responsible for distribution/ licensing of the soccer brand **PATRICK** to the international market.

United States Soccer Federation

1991-1994

General Manager

Responsible for all **National teams** of the US Soccer Federation. Major responsibility was to manage the Men's national team in the build up to 1994 World Cup as well as the Women's World Cup team.

Duties included managing coaching staff, contracting and preparing international matches, contracting players, manage the other national youth teams, preparing budgets for all of the teams, and managing the national team facility in Mission Viejo, California.

Genesco Corporation

1986-1991

VP Marketing and Promotions for the soccer brand **Mitre**.

Responsible for all Marketing and promotional support for the Mitre brand for the US market.

## **Professional coaching and playing experience**

1974-1986

Player Miami Toros- Ft Lauderdale Strikers NASL

Head Coach Florida International University

General Manager Dallas Sidekicks MISL

Assistant Coach Ft Lauderdale Strikers

ESPN soccer color analyst (first game ever on ESPN)

NCAA 1<sup>st</sup> team All American Goalkeeper

2 time NAIA National Champions

## **EDUCATION**

### **Master of Education**

Florida International University, Miami, Florida

### **Bachelor of Arts in Business**

Davis and Elkins College, Elkins, West Virginia