



Come Play on Our Team!

www.WashingtonYouthSoccer.org
PHONE (253) 4-SOCCER · FAX (253) 925-1830 · TOLL FREE 1-877-424-4318

Washington Youth Soccer
500 S. 336th Street, Suite #100
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Terry Fisher
CEO

Annual General Meeting
May 14th 2011 11:00 AM
Holiday Inn, Renton WA- Cedar Ballroom

Korrio

Denny _____ makes introduction to Korrio using Brochure Score for your Club: over view of Korrio offering for Washington Youth Soccer Clubs. He highlights special deadline August 15th for rebate.

Discussion Points

- Where is the dollar from the player fee discount coming from? Line item in budget?
Obligation to update information in Korrio- Korrio as database of record.
Who is responsible and when is that updated?
Todd Lincoln- our responsibility is to have the complete set of data.

Currently there is an import system. Need to internally create a schedule. Dialogue on how this will look (how will it be staged).

- Communications and timeline. Data integrity of needing to have this information and it cannot be done by a staff member. Import directly. Database of record. Korrio is willing to input the information. Can Bonzi contact with Korrio as wanting to keep members. Policy needed from Washington Youth Soccer. Associations vs clubs to pull.
Can Korrio put together a pricing sheet out to membership?
When will we know the process and policy from the state for the Associations to do the dump?
Announcement prior to Aug 31st. What happens to Johnny when he registers in Bonzi, and he gets hurt- what happens for insurance?

Future Action Item

- Timeline between Korrio, State and Membership

Tiered Fee Discussion

Chuck- PowerPoint presentation on how tiered fee systems work. Main Issues: 80% is considered recreational. Currently, 10 Associations have adopted some type of fee structure. Key to align costs with the amount of services rendered to the group.

Discussion Points

- US Club under charge by \$4. Perception that recreational players support select play.
What resources are dedicated to the recreational player.
Ed SYSA: Perception that it only covers insurance. Cost is a red hearing for the "I only want to do my own thing"
This Organization doesn't need to react to the US Club issue but needs to work on cooperative issues. Need to be better at selling our product. We cannot answer the question on "What does my \$12 at WSY give me over US Club"
Should be pushing education- Need to do better at communicating





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equally the programs across the border. Too much RCL etc talk not enough "how to run a board".

• Push back to USSF- why are you allowing 7 year olds to play competitive play when we have decided as a US Youth that this is not the way to go.

- o Coaching Education
o Parent Education
o Volunteer Classes

• Isn't this part of the Association should be doing? Why are Associations not taking more initiative to inform their membership- should be really rely totally on the State to cater to our every need. Each Association has a product that we need to sell.

• "We continue to operate as it if it Us or the Highway." We need to be better at selling our product so that we are the better choice instead of pushing information down.

Future Action Items

- Email out Chuck's PowerPoint in the next week in review
• If you are confused about what we do for Recreational talk to Gary White
• Wants to see coaching education numbers by district/association
• What's happened since E and D Clinics

