Washington Youth Soccer
500 S. 336th Street, Suite #100 · Federal Way, Washington 98003-6389
PHONE (253) 4-SOCCER · FAX (253) 925-1830 · TOLL FREE 1-877-424-4318
www.wsysa.com

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Washington Youth Soccer Office

Todd McGann
Executive Director, COO

Dave Schumacher
Coaching Director

Brenda N. Heintz
Office Manager

WASHINGTON YOUTH SOCCER
BOARD OF DIRECTORS MEETING AND
EXECUTIVE BOARD MEETING (CONCURRENT)
January 9, 2009

CALL TO ORDER

Doug Andreassen called the regularly scheduled meeting to order at Washington Youth Soccer Headquarters at 7:12 pm.

ROLL CALL

Present:

President Doug Andreassen
VP Competition Gail Zimbelman
VP Development Dave Miller
Secretary Cynthia Spencer
Treasurer George Maitland
District 1 Comm. Jan Phillips
District 2 Comm. Larry Mana'o (by phone)
District 3 Comm. Stu Snow
District 5 Comm. Troy Maxcy
District 6 Comm. Mike Terris
District 7 Comm. Ken Phillipson

Excused
1st VP Laurie Myers
VP Recreation Bryan Vasbinder
District 4 Comm. Kasey O'Leary

Absent:

Staff
Brenda Heintz, Office Manager
Dave Schumacher, Director of Coaching

Guests
Jan Glick
Yolanka Wulff

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APPROVAL OF MINUTES

Dec. 12, 2008

- Approved with the following corrections:
  - Troy Maxey was excused.
  - Loan documents were completed for Bainbridge Island

AGENDA / COMMUNICATIONS

OFFICERS REPORTS

President's Report

Doug reported that the Rules Committee has been suspended until further notice.

Treasurer's Report

Field Development Funds have been disbursed to Bainbridge Island; waiting for loan documents from Eastside and Black Hills Community Soccer Complex.

VP - Competition's Report

Gail announced that she's working on a site for LPTs.

VP Development's Report

Dave Miller indicated that Liz Merritt after 12 years as ODP Director and her assistant Susan Heard have stepped down. Brenda Heintz, Dave Schumacher and Dave Miller are sharing responsibility for ODP. ODP teams will compete in tournaments next week.

Commissioner's Cup games begin this weekend. Watching weather and trying to remain flexible where needed while still keeping the tournament moving.

UNFINISHED BUSINESS

adidas Sponsorship Update

Doug announced that our adidas sponsorship expired at the end of 2008. We are negotiating to renew it and are optimistic but expect a different mix of contract elements than previously. adidas is currently only sponsoring two youth soccer associations nationally. Due to the downturn in the economy, adidas has closed most of its retail outlets. They are looking for relationships that will drive our membership to purchase their goods (could be done with coupons) and affiliate with top youth players.

Discussion centered on how to demonstrate our value to adidas (including our tie-in with MLS), as well as potential sponsorships with companies.

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Membership Cards

Doug indicated that membership cards will be a topic at the national youth conference. We will know more after that about the timing and expectations.

Ken mentioned that there are other sports organizations which require membership cards all provide those at a national level, rather than imposing the obligation on the local organizations.

A letter was received from Star Images regarding a proposal to produce membership cards on our behalf. The email alleged Washington Youth Soccer was using their trade secrets that were shared with Mary Warren and Brenda Heintz a year ago. Cost of cards in their proposal was $7 per card. Following an initial meeting, Mary and Brenda shared the proposal with Todd McGann who concluded it was too expensive to bring it to the Board. Therefore the proposal was never seen or reviewed by Board members. All subsequent discussions at the Board meetings were based on our collective experience for using and producing identification cards. The letter will be given to our attorney for a response.

Fair Play Campaign

Doug and Dave Schumacher complied a proposed campaign for the Board to review prior to the next meeting. The program is modeled after the FIFA Fair Play program. Primary concerns is inappropriate behavior during the post-game handshakes where disrespect is shown by players, coaches and/or referees. Therefore, in lieu of post-match handshakes, Doug proposed a cornerstone of the Fair Play Campaign would be to move the handshake to pre-game.

Concern was voiced that it may be hard to implement at recreational matches where players often arrive at the field late.

School Outreach Program

The major benefit of this new initiative is it gets Washington Youth Soccer into local communities without adding cost since it utilizes existing staff, product from our sponsors and partners with our local associations and clubs. Growth in soccer interest by young kids benefits the local community so giving back to our membership.

Dave Schumacher indicated that he's recruited PE teachers to develop programs for elementary schools to promote local soccer opportunities and encourage physical fitness and safe / fair play. Goal is to develop a pilot program that he can share with the Board next month, then start the pilot later in the spring in several locations. Recommendations for pilot locations are welcome.

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Constitutional Convention

- Second draft of proposed bylaws that were developed by the Operating Documents Committee were distributed to the Board by email.
  - Proposals are due to WSYSA Secretary by Jan. 15, 2009 for consideration at the AGM.
  - Process is to refer to the Rules Committee for review and recommendation, with publication to the Membership no later than 45 days prior to the AGM.
    - Intent is to rewrite the Articles of Incorporation and the Bylaws.
    - Goal is to publish the proposed changes (in their preliminary state) prior to the January Council meeting to get approval of the Council to proceed.
- Plan to ask Council to suspend the timing rule for submitting the finalized proposals, which will still be published no later than 45 days prior to the AGM.
- Yolanka walked the Board through the need to restate our Articles of Incorporation and a proposed draft of the new Articles and revised Bylaws.
  - Extensive discussion ensued regarding where changes are needed and how the changes would be implemented.
  - Clear intent of the Board is to minimize changes, therefore keep as much of the existing governing provisions as possible.
- Council Meeting presentation was discussed, including what information is desired by the Council and how to deliver it. Much of the meeting will be an open Town Hall session to ensure questions and concerns of Council members are addressed.
- Job Description and hiring process for Executive Director
  - Draft job description was distributed
  - Board will review for discussion at the Jan. 21 phone conference.

NEW BUSINESS

New Calendar Dates

Jan. 21 – 7 pm teleconference
Jan. 30 – 7 pm Residence Inn, Bellevue
Jan. 31 – 8 am – 2 pm Council Meeting, Residence Inn, Bellevue
Feb. 28 – 9 am WSYSA Office
March 28 – 9 am WSYSA Office
April 25 – 9 am Bellevue Marriott
April 26 – AGM, Bellevue Marriott
June 6-7 – Board Retreat

Commissioner Topics

- Jan Phillips reported that Tynecastle has been accepted for membership in North County and will field teams in fall 2009.

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U-11 Try-outs

Dave Miller informed the Board that requests have come to move the tryouts for U-11 teams earlier than the end of State Cups due to the large number of teams being formed by clubs. On its face, this shouldn't present a problem except that there are a lot of U-10 teams currently playing up as U-11. The original issue of delaying tryouts until after the end of State Cups was designed to give players a short break after the end of Cups. Goal of the clubs is to ease registration that comes at the same time as recreational teams.

Dave Miller presented the options:

- Allow tryouts to start early on April 6
- Waive the 5-day grace period after State Cup (ends May 9) so tryouts can begin May 10th
- Maintain the existing schedule so tryouts cannot be held until May15th

Requests for early tryouts initially came from large recreational clubs in District 1 and 2. PDL supported moving the tryouts up. Dave Schumacher supported it since it is unlikely the recreational teams would be in the State Cup.

Jan Phillips moved to waive the 5-day grace period for U-11 tryouts. Motion was seconded and failed.

Director of Communications and Member Services

The job description has been posted on US Youth and Philanthropist NW.

Brain Injury Proposed Legislation

A proposal in the Washington State Legislature would require any student athlete who sustains a concussion or head injury in a practice or game be removed from competition. Doug asked for board member feedback on the bill as he's been asked to testify before the Legislature.

FOR THE GOOD OF THE GAME

- Troy Maxcy shared that members of his district are concerned about conflicts between State Cup playoffs overlapping with spring breaks for SW Washington school districts. Gail recommended that the teams can arrange to pre-play the games without need for proving they have a hardship.

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ADJOURNMENT

With no further business, the meeting adjourned at 11:05 pm.

Respectfully submitted,

Cynthia J. Spencer

Secretary

Washington Youth Soccer Board of Directors

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2/23/2009