Week in Review for January 14-18, 2013

EXECUTIVE OFFICE

Chief Executive Officer – Terry Fisher

- Marketing meetings
- Preparations for APFM and BOD meeting with staff
- Attendance at US Youth Soccer workshop and NSCAA workshop in Indianapolis

TECHNICAL DEPARTMENT

Technical Director – Timo Liekoski

- Attendance at US Youth Soccer workshop and NSCAA workshop in Indianapolis

Director of Coaching Education – James Charette

- Preparation for WA Youth Soccer US Soccer Instructor Workshop
- US Soccer "D" License deliberate practice phase organization and tracking
- US Soccer continuing education at the NSCAA Convention
- WA Youth Soccer new course content
- DOC/TD RCL Coaching Education email
- Coaches Corner content

Program & Event Manager – Lacey Schreiner

- Wrapping up of the Region IV Championships
- Recap of the trip with Terry
- Training with Kimberly Grant regarding Elite Player Development
- Training with Kimberly Grant regarding Coaching Education

Competition Development Manager – Matt Moran

- State Cup reschedules communication
- US Youth Soccer Workshop meetings and educational seminars
- Sponsorship communication for next week's Sponsor summit

Competitive Programs & Business Practices Advisor – Todd Lincoln

- No Report Submitted

Recreational & Select Programs Coordinator – Kim Calkins

- Responded to general Recreational & Select inquiries via phone and email
- Recreational scheduling, meetings with individual committee members & forum scheduling
- Annual Player Fee Meeting presentation preparation

MEMBER SERVICES & OUTREACH DEPARTMENT

Organization and Member Services Director – Hillary Beehler

- Attendance at US Youth Soccer workshop and NSCAA workshop in Indianapolis

Community and Outreach Program Manager – Ellie Lipton

- Hosted 2 Community Engagement Events for Soccer for Success
- Completed the *Soccer for Success* Quarterly report
- Recruited *Soccer for Success* coaches
- Met with potential community partners

Region 5 Director of Member Services – Ron Witherup

- Portland Metro League Scheduling
- Pacific Soccer Club Merger AGM

MARKETING & COMMUNICATIONS DEPARTMENT

Marketing & Events Manager – Kristen Phillips

- Updated Club/Association contact information in website directory
- Web updates as needed
- Managed social media
- Annual Player Fee Meeting preparation
    - Managing RSVP database
    - Event logistics
- Web slides posted to website
- Web updates as needed
- Updated sanctioned tournaments on the website