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//FOR IMMEDIATE RELEASE//

Sports Authority Signs Sponsorship Agreement With Washington Youth Soccer Sports Authority to be official sporting goods retailer of state's largest youth soccer association

FEDERAL WAY, WASHINGTON (Friday, Dec. 9) — Washington Youth Soccer today announced that Sports Authority, one of the nation's largest national sporting goods retailers, has signed a sponsorship agreement with the state's largest youth soccer association. The agreement makes Sports Authority the official sporting goods retailer of Washington Youth Soccer, and creates many significant benefits for the state's 143,000 players and coaches.

"Sports Authority is proud to be partners with Washington Youth Soccer in helping make the game safe and fun for these young athletes," says Matt Anderson, Sport Authority's District Manager in Seattle. "We are looking forward to providing these young soccer players and their families the best value and service in the sporting goods industry."

As part of their agreement, Sports Authority will host four "Washington Youth Soccer Shopping Weekends," two each in the spring and fall, during which Washington Youth Soccer members will receive exclusive discounts on equipment and apparel. The retailer will also provide meeting space for Washington Youth Soccer clubs located near their stores, and will allow clubs to post registration information in high-traffic areas within each store.

In addition, Washington Youth Soccer member clubs and Associations will have the chance to opt-in to receive special coupons directly from Sports Authority to share with their members, passing on even more savings to Washington Youth Soccer families. Member Associations can opt-in for coupons by filling out the form on the Sports Authority special offers page.

"We're very excited about our new partnership with Sports Authority, and especially about the savings our clubs and families will receive as a benefit of their membership in Washington Youth Soccer," says Washington Youth Soccer CEO Terry Fisher.

For more information about Washington Youth Soccer, visit washingtonyouthsoccer.org.

About Washington Youth Soccer

Washington Youth Soccer is the largest youth soccer organization in Washington. Washington Youth Soccer is the state's affiliate for US Youth Soccer, which is the largest sports organization in the United States and the most populous member of the United States Soccer Federation, the governing body for soccer in the United States. Washington Youth Soccer is the sixth largest membership in the nation; our organization represents over 128,000 players (ages 4-19) and their families, 15,000 coaches on 12,000

teams and 6,500 referees in the state of Washington. Washington Youth Soccer's mission is to foster the physical, mental and emotional growth and development of the State of Washington's youth through the sport of soccer at all levels of age and competition.

Media Request: When referring to Washington Youth Soccer, please refer to the association only as Washington Youth Soccer, and never as WYS or WSYSA. We appreciate your cooperation.

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