EXECUTIVE OFFICE

Chief Executive Officer – Terry Fisher

- Staff meeting
- Year end Budget meetings
- Sponsorship meetings
- Fall Season Kickoff meetings
- Fall Workshop planning meetings Region 4
- BOD planning meeting
- Select Committee staff discussions
- Spokane meetings
- Strategic Planning process review
- SRC discussions with staff

TECHNICAL DEPARTMENT

Technical Director – Timo Liekoski

- Planning Skills Tests schedule
- Working in Coordination with the Program & Event Manager in order to Finalize Elite Player Development Program
- Working on final coaching staff

Director of Coaching Education – Shannon Murray

- No Report Submitted

Program & Event Manager – Lacey Schreiner

Coaching Education:

- planning out 6 months
- Discussing positions for RDOs
- Finishing up rosters and certificates

Elite Player Development:

- Finalizing staff
- Finalizing coaching agreements
- Finalizing gear
- Finalizing event dates, etc.

Director of Marketing & Competitions – Matt Moran

- Attended a series of conference calls to execute new partnership to promote the “It Can Wait” campaign to stop texting and driving in conjunction with Sounders and AT&T
- Worked on Youth Soccer Month (proclamation from Governor Inslee and promos with local colleges)
- Worked with Varsity Communications to create a Member Benefits brochure for our membership
- Brainstormed with staff regarding Volunteer of the Month awards
- Attended the SOC Committee meeting
- proposed new State Cup rules
- Communicated cancellation of Golazo Street Soccer Cup to all parties
- Met with local Marketing firm to discuss collaboration
- Promoted Sports Authority’s Enter to Win, 20% off shopping weekend, and cleat drive

Competitive Programs & Business Practices Advisor – Todd Lincoln

- No Report Submitted

Recreational & Select Programs Coordinator – Kim Calkins

- Responded to General Recreational, Select & TOPSoccer inquiries via phone and email
- TOPSoccer meeting with Chairs
- Select structure meetings and follow up to SOC
- Programming assistance for rec programs
- New coach assistance
- Assist Associations with coach development
- Preparations for TOPSoccer launch
- New Association assistance with Spokane

MEMBER SERVICES & OUTREACH DEPARTMENT

Organization and Member Services Director – Hillary Beehler

- Out of Office 08.17.13 to 09.02.13

Community and Outreach Program Manager – Ellie Lipton

- *Soccer for Success* financials
- *Soccer for Success* strategic planning for future funding
- Training Coach Across America Administrative Assistant
- Equipment preparation for fall *Soccer for Success* season
- Registration preparation for fall *Soccer for Success* season

Region 5 Director of Member Services – Ron Witherup

- Portland Metro League administration
- Portland Timbers Youth League meetings
- Sports Authority Recreational Cup
- Local tournament support

Administrative Assistant – Maria Zuniga

- Risk Management
- Process Medical Insurance Claims
- Facility Certificates of Insurance
- Process Player releases/Team Travel Rosters

MARKETING & COMMUNICATIONS DEPARTMENT

Marketing & Events Manager – Kristen Phillips

- Managed social media
- Web slides posted to website
- Web updates as needed
- Updated Club Directory
- Updated sanctioned tournaments on the website
- Editing articles for September *PlayOn!*
- Promoted “It Can Wait” campaign to stop texting and driving in conjunction with Sounders FC and AT&T
- Promoted Sports Authority’s Enter to Win, 20% off shopping weekend, and cleat drive
- Special Offers Blast: $18 Sounders Tickets, 20% off at Sports Authority, Starfire Boo Fest, Free Golazo,30% off at Lil’ Kickers