



GOVERNING BOARD MEETING

August 1st, 2009

Governing Board

Doug Andreassen
President

Larry Mana'o
Vice President

George Maitland
Treasurer

Troy Maxcy
Secretary

Jan Phillips
Board Member

Ken Phillipson
Board Member

Steve Scranton
Board Member

Tom Ament
Board Member

District Commissioners

Ron Lambalot
District 1 Commissioner

Brad Masters
District 2 Commissioner

Stu Snow
District 3 Commissioner

Kasey O' Leary
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Jack Mathis
District 5 Commissioner

Mike Terris
District 6 Commissioner

Steve Seddon
District 7 Commissioner

Washington Youth Soccer Office

Terry Fisher
Executive Director, CEO

CALL TO ORDER

Doug Andreassen called the regularly scheduled meeting to order at the Washington Youth Soccer office at 9:05 am.

ROLL CALL

Present:

President Doug Andreassen
 Vice President Larry Mana'o
 Secretary Troy Maxcy
 Treasurer George Maitland
 Jan Phillips
 Ken Phillipson
 Steve Scranton
 Tom Ament
 CEO, Executive Director Terry Fisher

Staff

Brenda Heintz

Guests

Jan Glick

APPROVAL OF MINUTES

June 28th, 2009

- Approved with the following changes:
 - Steve Scranton was left off of the roll call and was in attendance
 - Add under "Youth Nationals" that the motion to approve to give each team \$2500.00 to assist with travel expenses "passed"

UNFINISHED BUSINESS

Glick and Associates Agreement

Terry met with Jan Glick and they came to an agreement regarding the continuing work of Jan with Washington Youth Soccer. They clarified Contract objectives, the Scope of Work as well as revised the cost and timeline of the work necessary.





Washington Youth Soccer

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REPORTS

Financials

George distributed the new format of the financials, starting with the income statement. It seems that we will continue to be at a \$100k loss regardless of the current changes within the administration. Ever program and aspect of Washington Youth Soccer business is being looked at very closely by Terry.

NEW BUSINESS

Form 990

At the recent Region IV meeting, it was stated that the new 990 form from the IRS requires a signature of all officers in the organization. George will research and confirm this information. Doug mentioned that the new form has a "conflict of Interest" section in it as well that new to the form. George stated that we are current with our 990 and he has in the past been the only one to sign it and that he did again this year. As of current, we are in compliance.

USYSA AGM Update

Doug and Terry attended the AGM in Lancaster, Massachusetts in July. They both were excited about the performance of our GU17 team (they placed 5th overall). Crossfire performed well but the competition level is "very very high". A discussion took place at the AGM of a fee increase from US Youth depending upon how the negotiations for the renewal of the adidas contract goes. USYSA's players numbers are not increasing per the adidas contract so there may have to be a player fee increase to offset the cost. For the 2010-2011 season, there would possibly be a 50 cent increase per player and then a dollar increase every year from then on per year. We would need to get this information out to the membership now so that they may budget for the possible increase. US Club had been accepted into USSF and will be given a voting seat in February.

Region IV Presidents got together and had a discussion regarding financials and Ken Edmonds has been elected the new Treasurer. Due to past situations, the financials are under scrutiny and Ken has been commended with doing a great job of making sure the financials are in order.

ODP also has the attention of Region IV and Doug has been tasked with changing the structure of ODP within Region IV. Among other things, costs and how it is impacting players is being looked at and a new structure will be presented by Doug to the Region at the October meeting in Jackson Hole, Wyoming. There is a lot of focus on our RTC program, even on a national level and it will gain momentum based on the Sounders success as well.



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World Cup Bid Contribution Request

Mike Eduardo gave a USSF presentation at the AGM regarding the 2018 and the 2022 bid for the World Cup. Each bid costs approximately \$150 million and in order to obtain the money to bid, they will be asking US Youth members to contribute. An example of contribution would be \$100k for states with 100k players or above. A question was raised as to other means of USSF acquiring the money and a request for the "fundraising plan" was suggested. It has been understood that Cal South has already contributed because they have the complexes that could support games in their "state". We understand the economic impact of the World Cup, but would like to further understand what we would get for our membership out of the contribution. For example, if it increases our membership, promotes the game, etc., can we quantify cost vs. value? The deadline for bid is ~16 months away so we would need to get on this right now. It was agreed that we would gather more information and communicate it out to our membership. An idea is that we also add "Would you like to contribute to World Cup?" to the Bonzi system when someone registers their player. Questions such as "What is the possibility of a World Cup game coming to Seattle?" "Should we decide what our contribution should be to the bid (if any)?" And, "what would be the impact if we put the contribution into our own programs instead?" "What have other organizations done?" Further discussion will continue throughout the next few months.

MLS Summit

A summit will be held on Thursday, August 6th at the Silver Cloud Hotel in Seattle. Vancouver BC and Oregon as well as Washington will be represented. Between the three organizations, over 375k fans will be impacted which is why it is important to create the synergy now (the other two organizations will have an MLS team in 2011). Chris Henderson and Andrian Hanauer will be guest speakers at the summit where there will be a question and answer session with each of them. Other MLS franchises want to participate in this ground-breaking event, but Doug would rather keep it to BC and Oregon at this point. The Governance Board members were invited to attend.

NW Nationals

This is near completion. The bylaws have been rewritten, reviewed and approved. Washington Youth Soccer is pleased with the direction this is going and we anticipate that by the end of September it will come to a close. Washington Youth Soccer will continue to monitor the club for the next 6 months.

RTC

The press release for the RTC's has been sent out to the membership. The current approved Board Members and coaching staff were reviewed and the creation of the "Foundation" (between Washington Youth Soccer and the Seattle SoundersFC) in order to



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handle the funds associated with the RTC program. The SoundersFC will retain the majority vote and the alignment of responsibility is being drafted. The budgeting goal for both ODP/RTC is revenue neutral. It is a unique program and we are raising the bar for player development. A Coaches Symposium will be held at Starfire on August 30, 2009 which will be used as a tool to raise money for the RTC program. The cost is \$150.00 for day and many of the SoundersFC coaching staff will be conducting the training sessions.

EXECUTIVE DIRECTOR REPORT

Oversight Committee Review

The Oversight Committee is in and the Transitional Committee is done. The next meeting for the Oversight Committee is August 22, 2009.

District 5 Reorganization

The key stakeholders have taken ownership and the consolidation is moving forward. Troy Maxcy's transition from D5 Commissioner to Governing Board created a slight blip in the radar regarding the consolidation but they are back on track (Troy was a driving force behind the consolidation of D5). Discussion regarding using D5 as a bylaw template took place. Consistency and structure create the framework—goal is to be aligned and unified.

adidas Agreement

adidas contract negotiations are complete. It is in effect until August 1, 2011 and includes a partnership with SoccerWest. Washington Youth Soccer is one of only three states that adidas has a contract with a youth soccer organization.

Emerald City

In the process of reorganization; moving forward to re-elect the Board of Directors for Emerald City.

PDL

Tom Ament met with Todd Lincoln and discussed objectives in working with the PDL and how to improve the level of play for the players. A couple of the questions brought up were "what works well for the PDL? How do you ensure consistency in governance, etc.?" It is a "working conversation" and the PDL exec's are getting together in a couple and will review a briefing document that will be presented on Tuesday by Terry and Tom.

Employee Handbook

A copy of the new Employee Handbook was distributed for comment and Terry is asking for approval by the next meeting (August 29th).



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Staff Overview

Feedback was given by the Board that the with all of the changes in the staff that have taken place recently, that the Associations/Clubs need to know who to contact regarding questions they have. We need to communicate to the membership regarding the changes, let them know how these changes effect the membership and reassure them that things are on track. It was suggested that we write our own message so that it isn't written for us. Make them aware of the accomplishments and not just the changes that some may interpret as negative. Terry will summarize changes, etc. and communicate that out to the membership.

11:30 am EXECUTIVE SESSION

12:15pm RECONVENE BOARD MEETING

GOOD OF THE GAME

Lystedt Law

The communication for compliance of the Lystedt Law out to the membership has been done. The Law will also be presented to the White House for review and propose that it become Law across the United States. Updates on that will continue.

Soccer Across WA

So far has been a huge success getting players registered that previously were not registered with Washington Youth Soccer. There is a large Hispanic community that they have been working with and now there are 17 teams in the Tacoma area alone (which keeps growing larger everytime they visit). An "E" license clinic was done in Spanish and held in Tukwila a month ago which brought 42 coaches to the forefront and licensed them to coach. Prottime donated boxes of uniforms to Soccer Across WA and a patch is currently being completed to put on the uniforms. Marketing partners are being sought.

ADJOURNMENT

With no further business, the meeting adjourned at 12:21 pm.

Respectfully submitted,

Brenda N. Heintz

Washington Youth Soccer Office Staff



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9/23/2009