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## EXECUTIVE OFFICE

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### Chief Executive Officer – Terry Fisher

- Out of Office February 4-8, 2013

## TECHNICAL DEPARTMENT

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### Technical Director – Timo Liekoski

- No Report Submitted

### Director of Coaching Education – James Charette

- US Soccer "D" License deliberate practice phase organization and tracking
- RDO Coaching Education email
- Coaching Education website content updates for "E" and "D" Course material
- District 6 "E" License preparation - lesson plan review process and course process with Jason Timm
- Discussion of hosting Frans Hoek in June for a Coaching Education Workshop
- "C" License and National Youth License advertising

### Program & Event Manager – Lacey Schreiner

#### Coaching Education:

- RDO Coaching Education email
- Coaching Education website content updates for "E" and "D" Course material
- Discussion of hosting Frans Hoek in June for a Coaching Education Workshop – Possibilities of location
- "C" License and National Youth License advertising

#### Elite Player Development:

- Planning of the May EPD Event – Sports Psychologist, nutritionist, strength & conditioning coaches
- Working on getting coaches to run professional sessions
- Planning out the budget & logistics
- Team training sessions

### Competition Development Manager – Matt Moran

- Chipotle Founders Cup semis/finals
- Virginia Mason Challenge/Washington State Championships semis/finals
- Registration deadline for the next round of State Cups-February 11<sup>th</sup> at 5 pm

### Competitive Programs & Business Practices Advisor – Todd Lincoln

- Regional Club League Scheduling
- Regional Club League Budget
- Virginia Mason Challenge Cup/WA State Championships

### Recreational & Select Programs Coordinator – Kim Calkins

- Responded to general inquiries via email & phone
- Recreational Subcommittee member individual meetings and forum preparations
- Recreational & membership outreach *PlayOn!* article
- TOPSoccer program outreach, outreach packets, sign language video, Summit preparation
- Select Subcommittee individual meetings

## MEMBER SERVICES & OUTREACH DEPARTMENT

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### Organization and Member Services Director – Hillary Beehler

- Out of Office February 4-13, 2013

### Community and Outreach Program Manager – Ellie Lipton

- Met with each participating *Soccer for Success* school to discuss the spring season
- Compiled attendance and BMI data for *Soccer for Success* participants
- Planned for the *Soccer for Success* Coaches Education Training

### Region 5 Director of Member Services – Ron Witherup

- No Report Submitted

## MARKETING & COMMUNICATIONS DEPARTMENT

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### Marketing & Events Manager – Kristen Phillips

- Updated Club/Association contact information in website directory
- Managed social media
- Virginia Mason Challenge Cup and State Championships preparation
- Web slides posted to website
- Web updates as needed
- Updated sanctioned tournaments on the website
- WestSound FC email blast
- Edited February *PlayOn!* articles