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## EXECUTIVE OFFICE

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### Chief Executive Officer – Terry Fisher

- US Youth Soccer Region IV Workshop in Salt Lake City

## TECHNICAL DEPARTMENT

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### Technical Director – Timo Liekoski

- US Youth Soccer Region IV Workshop in Salt Lake City
- Meeting with Program & Event Manager, Director of Coaching Education, & RDO District 5 regarding the development of RDOs and processes
- Elite Player Development staffing
- Bellingham workshop and skills test with coaches and staff at Whatcom FC
- Spokane workshop and skills test with coaches and staff

### Director of Coaching Education – Shannon Murray

- Coaches Meeting and Training Session at Spokane Shadow SC
- Reorganization of RDO system – meeting
- Instructor Staff Training Scheduled for October 23<sup>rd</sup> – Invite sent out
- US Youth Soccer Region IV Workshop in Salt Lake City

### Program & Event Manager – Lacey Schreiner

- Meeting with Technical Director, Director of Coaching Education, & RDO District 5 regarding the development of RDOs and processes
- Elite Player Development staffing
- Coaching staff organization & DOC communications
- Practice coordination
- Region IV Championships planning
- National Youth License finalizations and coordination
- Candidate communications

### Director of Marketing & Competitions – Matt Moran

- Activated AT&T It Can Wait sponsorship
- Finalized State Cup dates and details including the Futsal Cup
- Sponsorship meetings and calls
- US Youth Soccer Region IV Workshop in Salt Lake City
- Compiled bids for 2015 Region IV President's Cup
- Renewed NW Trophy as trophy sponsor

### Competitive Programs & Business Practices Advisor – Todd Lincoln

- Regional Club League scheduling
- Far West Regional League scheduling
- Regional Club Subcommittee meeting and notes

**Recreational & Select Programs Coordinator – Kim Calkins**

- Responded to general inquiries via phone and email
- Assisted Recreational programs with operating rules and registration questions
- Provide weekly lesson email for interested Recreational coaches
- Recreational Subcommittee meeting on 9/19 (notes will be posted)
- Met with Association Recreational Director
- Met along with Select Subcommittee Chair with Regional Subcommittee to discuss Select & Regional Club Levels
- Select coordinating for future meetings involving strategy summit and resolve discussions, and creating standards
- Select/RC meetings state-wide
- TOPSoccer registration support
- Korrio support for TOPSoccer programs
- Washington Youth Advisory Board planning
- Schedule support for District 6 Select League meeting

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**MEMBER SERVICES & OUTREACH DEPARTMENT**

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**Organization and Member Services Director – Hillary Beehler**

Member Services:

- Answered phone calls and emails to put members in touch with staff members for more assistance
- Risk management tasks
- Worked with Bonzi staff on updates to player card printing templates

Meetings

- Attended US Youth Soccer Region IV Workshop in Salt Lake City, UT

**Community and Outreach Program Manager – Ellie Lipton**

- *Soccer for Success* Community Event preparation
- Interviewed *Soccer for Success* applicants
- Registration uploads
- *Soccer for Success* newsletter
- Impact Study preparation
- Measurement preparation
- *Soccer for Success* site visits

***Soccer for Success* Program Assistant – Daniel Taylor**

- *Soccer for Success* registrations
- *Soccer for Success* site support
- Community outreach foundations
- Grant research

**Region 5 Director of Member Services – Ron Witherup**

- No Report Submitted

**MARKETING & COMMUNICATIONS DEPARTMENT**

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**Marketing & Events Manager – Kristen Phillips**

- Managed social media
- Web slides posted to website
- Web updates as needed
- Updated Club Directory
- Planning articles for October *PlayOn!*
- Promoted “It Can Wait” campaign to stop texting and driving in conjunction with Sounders FC and AT&T
- Trained in Risk Management, Certificates of Liability, Medical Insurance Claims, Player Releases and Travel Rosters
- Promoting Youth Soccer Month
- Sports Authority coupon mailer preparation