Contact: Elizabeth Flannery
Washington Youth Soccer
253-476-2237 (phone)
elizabeth@WashingtonYouthSoccer.org

//FOR IMMEDIATE RELEASE//

Matt Moran Joins Washington Youth Soccer as Competition Development Manager

Veteran of US Youth Soccer will manage all State Cup tournaments, create new opportunities for youth

FEDERAL WAY, WASHINGTON (Fri., Aug. 19) – Matt Moran joins Washington Youth Soccer to fill the newly created position of Competition Development Manager, CEO Terry Fisher announced Friday.

In his new position in Washington Youth Soccer's Technical Department, Moran will manage all aspects of Washington Youth Soccer's four annual State Cup tournaments, including the Recreational Cup, Founders Cup, Challenge Cup and US Youth Soccer Washington State Championships. He will also work closely with Technical Director Gary White to create new opportunities for the growth and development of the over 128,000 players in Washington Youth Soccer. Moran will focus on expanding the current programs while creating new tournaments, showcases and other competitive opportunities.

"Matt Moran will be an excellent addition to our team, and his experience and knowledge will add tremendously to our ability to provide high-quality competitions and development for our state's young players," says White. "In creating this position, and bringing in someone of Matt's caliber to fill it, we are continuing to position our state as a national model for forward-thinking youth soccer associations."

Moran joins the Washington Youth Soccer team after nearly four years as Membership Services Manager for US Youth Soccer, the largest youth soccer organization in the United States. In his role at US Youth Soccer, Moran worked closely with leaders in each of US Youth Soccer's 55 State Associations to develop long-term strategic plans, and was the operational coordinator for the US Youth Soccer National Championship Series, the most prestigious youth soccer tournament in the United States.

"I'm excited to join the Washington Youth Soccer team," Moran says. "I look forward to applying my experience and knowledge of best practices nationwide to expand and develop existing competitions and programs for all of Washington's young players. Washington Youth Soccer has always been ahead of the curve and I hope to raise the bar one more notch."

To learn more about Washington Youth Soccer, visit washingtonyouthsoccer.org.

About Washington Youth Soccer

Washington Youth Soccer is the largest youth soccer organization in Washington. Washington Youth

Soccer is the state's affiliate for US Youth Soccer, which is the largest sports organization in the United States and the most populous member of the United States Soccer Federation, the governing body for soccer in the United States. Washington Youth Soccer is the sixth largest membership in the nation; our organization represents over 128,000 players (ages 4-19) and their families, 15,000 coaches on 12,000 teams and 6,500 referees in the state of Washington. Washington Youth Soccer's mission is to foster the physical, mental and emotional growth and development of the State of Washington's youth through the sport of soccer at all levels of age and competition.

Media Request: *When referring to Washington Youth Soccer, please refer to the association only as Washington Youth Soccer, and never as WYS or WSYSA. We appreciate your cooperation.*

-###-